



Strategic communications services

Editing & Journalism
Print & Online Strategy
Content & Marketing

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Awards

2006 - Awards of Excellence - Australian Electrical and Electronic Manufacturers Association - **Best Technology Reporting in the Media**, for story; "The Case for Greening Sydney's Buildings", published in Lighting Art & Science Magazine, April 2006.
2000 - Australian Business & Specialist Publishers Association Bell Awards - **Best Directory of the Year**, for Outdoor Design Source.
1999 - Australian Business & Specialist Publishers Association Bell Awards - **Best Directory of the Year**, for Outdoor Design Source.

Current

2015-current

Fine Music 102.5 - Monthly magazine, social media and events for community radio station in Sydney

Strategic communications - range of communications services especially for sustainability-related products and projects

Pro bono work - for Smart Locale project and Hothouse events run by Total Environment Centre



Click
below for
examples

Past Contracts

Products, publications and events:

[Australian Broker Call](#)
[Australian Bulk Handling Review](#)
[Australian Green Grants Guide](#)
[Australian Journal of Mining](#)
[Australia's Mining Monthly](#)
[Ballast Point Park Walama \(book\)](#)
[Career FAQs \(Landscaping & Horticulture book\)](#)
[Contemporary Home Design](#)
[earthmatters](#)
[Earthmover & Civil Contractor](#)
[ECOS](#)
[EnergySmart Buildings](#)
[Fine Music Magazine](#)
[Illuminate](#)
[IndustrySearch](#)
[Inside \(Australian Design Review\)](#)
[Inside Waste](#)
[Inside Waste Industry Report 2011](#)
[Lighting Art & Science](#)
[Lloyds List Daily Commercial News](#)
[Manufacturer's Monthly](#)
[Media Titles](#)
[Metal Casting Technologies](#)
[Mcgrath.com.au](#)
[Outdoor Design Source](#)
[Powering Australia \(2007\)](#)
[Rail Express](#)
[Renovate.com.au](#)
[Senior Style](#)
[Waste Streams \(now Sustainability Matters\)](#)
[WME \(waste, materials, energy, strategy\)](#)
[World Mining Stocks](#)

2012-2015

Waste Management & Environment (WME)- editing Australia's premier monthly journal on environmental business issues

More Business Online - www.more-business-online.com.au

Writing client-focused blogs and e-books for internet marketing services business

Aspermont Limited - content for special projects

Media Titles - feature writing
Illuminating Engineering Society of Aust & NZ - Media releases for annual lighting award

Corporate - WE-EF Lighting Australia - content creation

2011

Inside Waste - editing bi-monthly industry magazine for waste industries (40-64 pages), content management of www.insidewaste.com.au and weekly email newswire

Lighting Magazine - writing/editing monthly email newswire - www.lighting.rala.com.au and contributing lighting design section to bimonthly journal

Corporate - WE-EF Lighting Australia - feature writing

Corporate - WE-EF (intl) - creative copywriting and contribution to concept for display advertising

Corporate - McGrath - copywriting real estate listings in the Hunter region of NSW

2009-2010

EnergySmart Buildings - conception, project management (including editorial and sales) of new 40-page supplement to Lighting Magazine - first edition published April 2010. EnergySmart Buildings is a B2B publication focusing on 'green' commercial building technologies, design, operation and management

Australian Journal of Mining - editing bi-monthly industry magazine for mining and minerals industries in Australia. (32-64 page publication), content management of www.theajmonline.com and writing/editing weekly email newswire

Lighting Magazine - writing regular 5-8 page section in bi-monthly journal for lighting engineers on the subject of commercial lighting design and writing/editing monthly email newswire - www.lighting.rala.com.au

Metal Casting Technologies magazine - writing lead features

Waste Management & Environment (WME) - story on development of renewable energy in South Australia for 20th anniversary print edition of WME - November 2009

Rail Express - founding editor and produced first eight editions of Rail Express weekly email newswire 25/2/9-15/4/9; and provided content management of www.railexpress.com.au during the same period

2007-2008

Australian Journal of Mining - as above

Lighting Magazine - as above

Manufacturers' Monthly - editing four print editions of the magazine - Sept, Oct, Nov, Dec, 2008, during the editor's period of absence

FN Arena - Daily contributor to **Australian Broker Call** online news, made available to its subscribers each morning before the opening of the Australian share market

Freelance journalism - ECOS magazine; earthmatters magazine; World Mining Stocks; Earthmover & Civil Contractor magazine; Lloyds List Daily Commercial News; Outdoor Design Source News

Contracts prior to 2007 and details of referees, available on request.

Relationships past and present:

Aevum Limited (acquired by Stockland)

Aspermont Limited

Avalon Media

Career FAQs

CSIRO

ETN Communications

FN Arena

Fine Music 102.5

Focus Publishing

IESANZ: The Lighting Society

Imageinaton Pty Ltd

IndustraCom

Informa Australia

Institute of Public Administration

McGregor Coxall

Media Titles

Mining Communications Limited (London)

Molino Stewart

More Business Online

Niche Media

RALA Information Services

Reed Business Information

Renovate.com.au

SUEZ environnement (formerly SITA Aust)

Sydney Harbour Foreshore Authority (NSW govt)

Total Environment Centre

Universal Magazines

WE-EF (Australia and international)

Westwick Farrow

