



Content writing and innovation for business

Writing & editing for print

From conception to design we can provide a holistic editing service, create relevant, original copy, operate in-house and cloud-based systems, meet deadlines and answer your editorial brief to the letter. We have a long track record in editing specialist and business-to-business magazines and other products under these mastheads, custom magazines and books, supplements, industry reports, annuals/yearbooks and newsletters.

Check out the lists on these pages, they're all our print credits and clients over the past 12 years - a good list can tell a thousand words don't you think?

Digital & email content

Whether it's creating a new digital platform, updating an existing one, producing content daily or for a specific campaign, we work with organisations to execute high quality, income-generating media products - whether it's "translating" print material for a web-based audience or providing content for an email news service or ensuring your message is integrated across your website, social media and customer base.

The possibilities online are awesome and we're ready to jump in [anytime](#).

Relationships past and present:
Aevum Limited
(acquired by Stockland)
Aspermont Limited
Avalon Media
Career FAQs
CSIRO
ETN Communications
FN Arena
Focus Publishing
IESANZ: The Lighting Society
Imageinaton Pty Ltd
IndustraCom
Informa Australia
McGregor Coxall
Media Titles
Mining Communications Limited (London)
Molino Stewart
More Business Online
Niche Media
RALA Information Services
Reed Business Information
Renovate.com.au
Sydney Harbour Foreshore Authority (NSW govt)
Universal Magazines
WE-EF (Australia and international)
Westwick Farrow
WME Media



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examples

Editing, writing,
collaborating:

[Australian Broker Call](#)
[Australian Bulk Handling](#)
[Review](#)
[Australian Green Grants](#)
[Guide](#)
[Australian Journal of](#)
[Mining](#)
[Australia's Mining Monthly](#)
[Ballast Point Park Walama](#)
[\(book\)](#)
[Career FAQs \(Landscaping &](#)
[Horticulture book\)](#)
[Contemporary Home Design](#)
[earthmatters](#)
[Earthmover & Civil](#)
[Contractor](#)
[ECOS](#)
[EnergySmartBuildings](#)
[Illuminate](#)
[IndustrySearch](#)
[Inside \(Australian Design](#)
[Review\)](#)
[Inside Waste](#)
[Inside Waste Industry](#)
[Report 2011](#)
[Lighting Art & Science](#)
[Lloyds List Daily](#)
[Commercial News](#)
[Manufacturer's Monthly](#)
[Media Titles](#)
[Metal Casting Technologies](#)
[Mcgrath.com.au](#)
[Outdoor Design Source](#)
[Powering Australia \(2007\)](#)
[Rail Express](#)
[Renovate.com.au](#)
[Senior Style](#)
[Waste Streams \(now](#)
[Sustainability Matters\)](#)
[WME \(waste, materials,](#)
[energy, strategy\)](#)
[World Mining Stocks](#)

Content & marketing strategies

The media environment is dynamic and communicating with customers and readers has changed with the wider acceptance and availability of digital tools. We can help companies understand increasingly sophisticated content marketing, maintain the value of their core digital assets, identify and produce the right amount of content, become more interactive with audiences and provide a point of difference. We're no marketing gurus, but we know how to use content effectively. Feel free to [email](#) us anytime for ideas, advice or links.

Communication concepts

Communications and content are intrinsically part of getting the most value and customer satisfaction out of a brand or product. It seems customers can't get enough of the right information. Riding on social media trends, feeding the interests of a valuable target group, creating a 'one-stop shop' online, are all ways companies are creating deeper relationships with people and ultimately broadening revenue streams. We work with organisations to find more ways to engage with their target audiences through well-scoped projects both online and offline. We love talking ideas, so give us a call on 0404 088 501.

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